



Organise women's leagues & tournaments

Host regular women's leagues and tournaments to provide competitive opportunities for female players of all skill levels. This can help to raise the profile of women's cricket within the club and the wider community.



Resource
Empower Cricket Drive

How cricket clubs can grow and support their women's section



Promote inclusivity

Ensure that the club is welcoming to everyone, regardless of gender. This can involve actively encouraging girls and women to join the club, as well as creating an inclusive culture where they feel valued and respected.

Develop facilities

Invest in facilities that cater to the needs of female players, such as dedicated changing rooms, practice nets, and playing fields. Having adequate facilities can encourage more women and girls to participate in the sport.

Provide coaching & training

Offer high-quality coaching and training programs specifically tailored to women and girls. This could involve hiring female coaches or arranging specialised sessions focusing on the unique aspects of the women's game.



Promote female role models

Highlight the achievements of female players within the club and in the wider cricketing world. This could involve showcasing success stories, organising meet-and-greet sessions with female players, or arranging coaching clinics led by prominent female cricketers.





Resource
Empower Cricket Drive

How cricket clubs can grow and support their women's section *...continued*



Engage with schools and communities

Work with local schools and community groups to promote cricket among girls and young women. This could involve running outreach programs, delivering coaching sessions in schools, or organising cricket festivals and events.



Provide pathways for progression

Create clear pathways for female players to progress through the ranks, from junior teams to senior squads. This could involve establishing development programs, mentorship schemes, and opportunities for representation at higher levels of the sport.



Offer support and resources

Provide ongoing support and resources to female players, coaches, and administrators within the club. This could include access to training equipment, educational materials, and funding opportunities for participation in competitions or coaching courses.



Celebrate successes

Recognise and celebrate the achievements of the women and girls within the club. This could involve holding awards ceremonies, publishing newsletters or social media updates highlighting their accomplishments, and generally fostering a culture of appreciation and support.

Regular communication and feedback

Maintain open lines of communication with female members to understand their needs and preferences. Solicit feedback regularly and be responsive to suggestions for improvement, ensuring that the women and girls feel valued and listened to within the club.